



broadband association of north dakota

2024 SUMMER CONFERENCE SCHEDULE

TUESDAY, JULY 9

- 8:00 AM BAND Board Meeting**
- 10:00 AM PAC-T Board Meeting**
- 11:00 AM Policy & Bylaws Meeting**
- 1:00 PM Welcome**
Jan Stebbins & Carissa Swenson
- 1:15 PM Welcome to Minot**
Senator David Hogue
- 1:45 PM ND Economic Development Updates**
Tracey Miller - ND Dept of Commerce
- 2:30 PM Break**
- 2:45 PM Exploring the Buyer's Journey**
Caralee Nowak - Calix
- 3:30 PM Government Affairs Update**
Lisa Feldner - Integrity Public Affairs
- 5:00 PM Social Reception**
Magic City Discovery Center
- 6:00 PM Dinner Buffet**
Magic City Discovery Center
- 8:00 PM Cash Bar Available**
Grand Hotel



WEDNESDAY, JULY 10

- 7:30 AM Breakfast Buffet**
- 8:30 AM DC Update: Dollars and Burdens**
Brian Ford - NTCA
- 9:15 AM The Mother of All Rabbit Holes**
Dan Caldwell - Consortia Consulting
- 10:00 AM Break**
- 10:15 AM NDIT Broadband Program Update**
Brian Newby & Team - NDIT
- 11:15 AM PSC Updates**
Randy Christmann - PSC
- 11:45 AM Lunch**
- 1:00 PM What's In the Property Tax Elimination Measure?**
Matt Gardner - ND League of Cities
- 1:45 PM Use of Artificial Intelligence in Crime**
Steven Harstad - NDBCI
- 2:30 PM Break**
- 2:45 PM Broadband Labels**
Aleta McElhaney - NISC
- 3:30 PM Marketing Tactics for Broadband**
Max Kringen - TellWell
- 4:15 PM Meetings Committee Meeting**
- 5:35 PM Honey Bee's Softball Game**
(Option 1 - Additional Fee)
- 8:30 PM The Addams Family Musical**
(Option 2 - Additional Fee)

This meeting is only available to members of BAND and invited guests.